

SPONSORSHIP OPPORTUNITIES



WELCOME TO THE **LUMBERJACK CUP**

THE LUMBERJACK CUP IS A YOUTH HOCKEY TOURNAMENT TAKING PLACE IN CANMORE ALBERTA, THE WEEKEND OF MAY 22-24. THIS MULTI-DAY SPRING HOCKEY TOURNAMENT WILL HOST APPROXIMATELY 300 ATHLETES AND WELCOME AN ESTIMATED 1,000 PLAYERS, FAMILIES, AND SPECTATORS TO CANMORE. THE LUMBERJACK CUP IS PROUDLY ORGANIZED BY PARENT VOLUNTEERS AND IS FOCUSED ON DELIVERING A COMPETITIVE, POSITIVE, AND MEMORABLE EXPERIENCE FOR YOUNG ATHLETES.

TO SUPPORT THE TOURNAMENT, WE ARE INVITING LOCAL BUSINESSES TO PARTICIPATE THROUGH CASH OR IN-KIND SPONSORSHIPS.

WAYS TO SPONSOR

TOURNEY SWAG

REALLY LEAVE YOUR MARK BY GETTING YOUR LOGO PUT RIGHT ON THE SWAG THAT EACH PLAYER PARTICIPATING IN THE TOURNAMENT WILL RECEIVE. THERE IS NO BETTER LEVEL OF EXPOSURE FOR THE TOURNAMENT THAN PUTTING YOUR BRAND RIGHT ON TOURNAMENT MEMORABILIA ITSELF.

CANDY CUP

THE CHAMPIONS IN THREE SEPARATE DIVISIONS WILL HAVE THE HONOUR OF RAISING THE EVER-SO-SOUGHT-AFTER CANDY CUP. CANDY CUP SPONSORS WILL HAVE THEIR LOGO PLACED ON THE BIG PRIZE THAT EVERY TEAM IS VYING FOR.

PLAYERS OF THE GAME

ALL GAMES PLAYED IN THE TOURNAMENT WILL HAVE AWARDS FOR PLAYERS OF THE GAME, INCLUDING MVP AND HEART & HUSTLE T-SHIRTS. SPONSORS WILL GET THEIR LOGO PRINTED RIGHT ON THE T-SHIRTS THEMSELVES.

RAFFLE PRIZES

IT'S NOT A MINOR HOCKEY TOURNAMENT WITHOUT A RAFFLE! DONATE A PRIZE TO THE RAFFLE, AND HAVE YOUR LOGO DISPLAYED AT THE RAFFLE TABLE FOR THE ENTIRETY OF THE TOURNAMENT.

HAVE A DIFFERENT IDEA? WE WOULD LOVE TO HEAR IT. SPONSORS SPENDING MORE THAN **\$250** WILL GET THEIR LOGO PLACED ON THE MAIN TOURNAMENT BANNER.

HELP RAISE THE CUP

IF YOU ARE INTERESTED IN BEING A SPONSOR
FOR THE FIRST ANNUAL LUMBERJACK CUP,
PLEASE REACH OUT VIA EMAIL AT:

INFO@LUMBERJACKSHOCKEY.CA

OR GIVE US A CALL AT:

403-836-6803

WE LOOK FORWARD TO HEARING FROM YOU!

